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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/820,832	04/07/2004	Sean Christopher Endler	86604/7114	8497
37123 7590 02/19/2010 FITCH EVEN TABIN & FLANNERY 120 SOUTH LASALLE STREET SUITE 1600 CHICAGO, IL 60603-3406			EXAMINER TARAE, CATHERINE MICHELLE	
			ART UNIT 3688	PAPER NUMBER
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Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

ADVISORY ACTION

Applicant's After Final Request for Reconsideration filed February 8, 2010 has been considered but does not place the application in condition for allowance.

In the Remarks, Applicant argues the same main argument that was addressed in the Final Office Action. Applicant argues that Jokinen fails to describe "receiving a signal from the detected device and detecting a device profile corresponding to the device using the information contained in the signal." More specifically, Applicant argues that there is no discussion in Jokinen of detecting a device profile corresponding to the device using the information contained in this signal (Remarks, pages 7-8).

In response to this argument, Examiner respectfully disagrees. As discussed in the Final Office Action, Jokinen teaches that the mobile devices may communicate with the mobile network via bi-directional links (col. 5, lines 10-14), which means that the mobile devices may both send and receive signals. The system of Jokinen discusses several ways in which the mobile devices are tracked through the mobile network including using GPS, a cell identification system, and/or a system that can identify coordinates of the mobile device using location information of a short range network node (col. 5, lines 22-32). These examples and citations in Jokinen teach "receiving a signal from the detected device." Then, *using the received signal*, the location of the mobile device (detected from the received signal) is stored in a database, where it is stored with the corresponding mobile device/user profile (col. 5, lines 40-43, 53-63). These citations teach that the information contained in the signal (e.g., location and identification of mobile device) is used to detect (e.g., lookup in the profile database) the

mobile/device user profile corresponding to the location/identification information received from the signal.

In the Remarks, Applicant also argues that Baranowski does not teach "receiving a location parameter from the at least one of the plurality of devices for the scheduled meeting" (Remarks, page 10). Examiner respectfully disagrees. See, for example, paragraph 50, which teaches other embodiments for determining the location of the portable device such as using GPS.

Accordingly, Applicant's arguments have been considered, but do not place the application in condition for allowance.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to C. Michelle Tarae whose telephone number is 571-272-6727. The examiner can normally be reached Monday – Friday from 8:30am to 5:00pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Robert Weinhardt can be reached on 571-272-6633. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/C. Michelle Tarae/
Primary Examiner, Art Unit 3688

February 15, 2010